**GHHS ENGLISH II RESEARCH STATIONS Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Station 5: Strategic Use of Digital Media**

**Focus and Review: Before you begin the video, think of a PowerPoint you have viewed recently. How effective was it? What were its strengths? What were its weaknesses? Write your answer below.**

**Part I. Watch the youtube video entitled “The Most Effective Use of PowerPoint” (found at** [**http://www.youtube.com/watch?v=3QwC1cl0Wa4&list=PLF414DBE7F43F735B&index=1&feature=plpp\_video**](http://www.youtube.com/watch?v=3QwC1cl0Wa4&list=PLF414DBE7F43F735B&index=1&feature=plpp_video)**) and answer the following questions (you might need to watch the video more than once. . . it is pretty fast!).**

1. How does the presenter feel about the belief, “More is better”?
2. Why does the speaker believe that the relationship between Microsoft PowerPoint and Microsoft Word is a problem?
3. How does the presenter (and comedian Don McQuillan) feel about bullet points?
4. What rule of thumb does the presenter offer about bullet points?
5. What are serifs? Why does the author recommend using sans serif fonts for visual presentations?
6. When should animation be used on a slide?
7. What is wrong with using all capital letters?
8. How should color be used in a visual presentation?
9. When and why should a blank slide be used?
10. Why should you have a screen in front of you during your presentation?
11. How can you ensure that your PowerPoint will be available for you when it comes time for your presentation?
12. How should your visual aid help your presentation (hint: the speaker lists 5 ways)?

**Part II. (Optional, depending on your teacher) Using the tips provided, create a PowerPoint presentation about your favorite hobby. Your presentation should be approximately 5 slides, and you should include the narration (what you would say) in the notes section of each slide. Remember to follow the tips above!**